

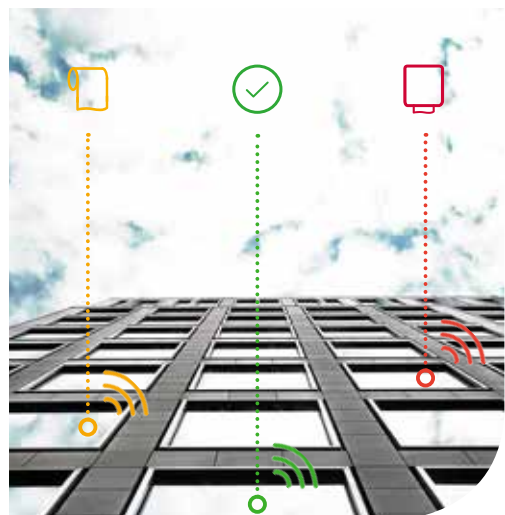
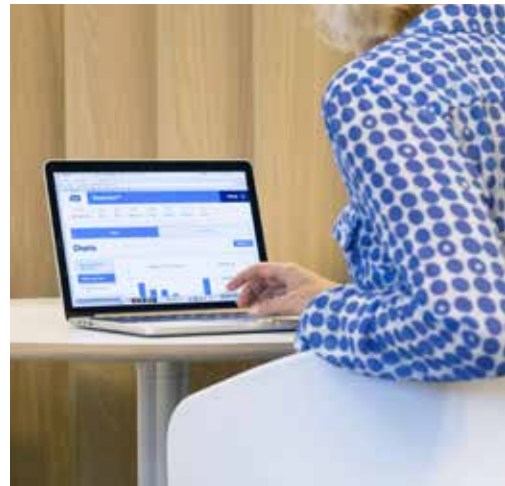


# Tork EasyCube®

The world's leading facility management software for data-driven cleaning



**Transform  
your business  
with data-driven  
cleaning**



## Facility managers worldwide face similar problems

How do you know if your cleaning resources are optimized? Are your teams cleaning in the areas that really need attention? How do you handle complaints? How do you prove to your stakeholders that you are doing a good job? How do you attract, retain and motivate your employees?

In facility management, staying in control of operations is hard. Improving operations under constant cost pressure can be even harder.

The cleaning industry has gotten used to high pressure, low margins and frequent customer churn – and large staff turnover and absenteeism. What would it mean to you and your business if things could be different?

## To solve your problems we reimaged facility management

What if you could save 20% of your cleaning hours and respond to complaints before they happen? Now you can.

Welcome to the world of data-driven cleaning – where cleaning teams and facility managers get real-time information about cleaning needs. This allows your team to do exactly what's needed, when and where it's needed. The result is a revolutionary boost to efficiency, quality, user satisfaction and staff engagement. Sounds good?

Tork EasyCube® is the world's leading facility management software for data-driven cleaning. It empowers cleaning teams with new and smarter ways of working. Already, Tork EasyCube has a large and growing customer base – from Dubai to northern Sweden. And 82% of all customers would definitely recommend it to their peers (the service industry average NPS is 30%). Let's take a look at how Tork EasyCube can empower you.



**1** Sensors in buildings measure visitor traffic and refill levels in real-time

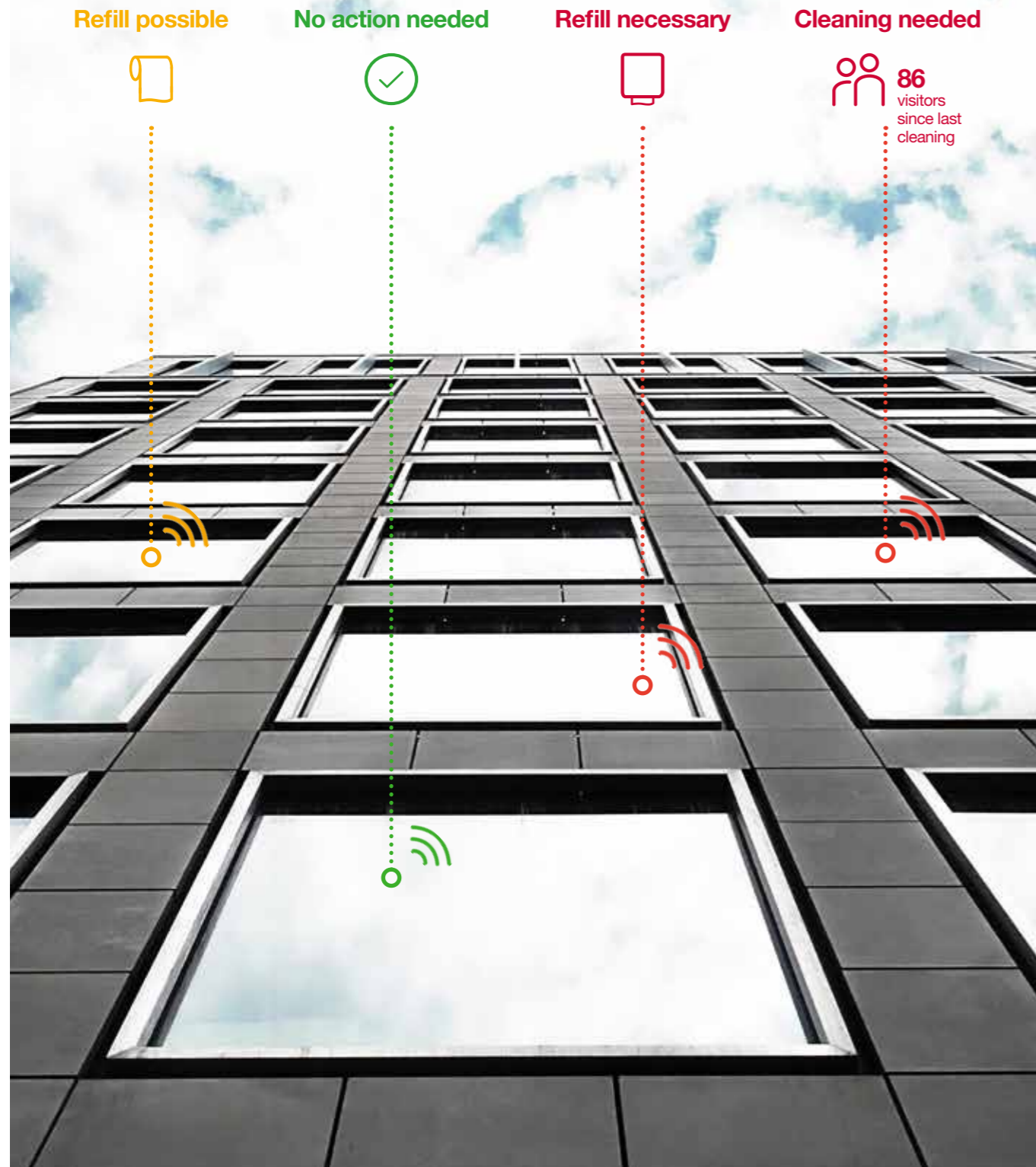
**2** Provides digital cleaning plans and real-time information about cleaning needs

**3** Cleaning statistics and KPIs to manage, follow up and optimize resources for increased efficiency



## A whole new logic for cleaning

With Tork EasyCube, your team can shift to need-based cleaning. No more under- or over-cleaning or unnecessary checks. Real-time information enables cleaners to do what's needed, when and where it's needed. Once you've tried this way of working, you'll never want to go back.



## Welcome to a new and smarter way of working with Tork EasyCube

### Managers get more results with less effort

With instant access to data on visitor numbers and refill levels, staying in control is easy:

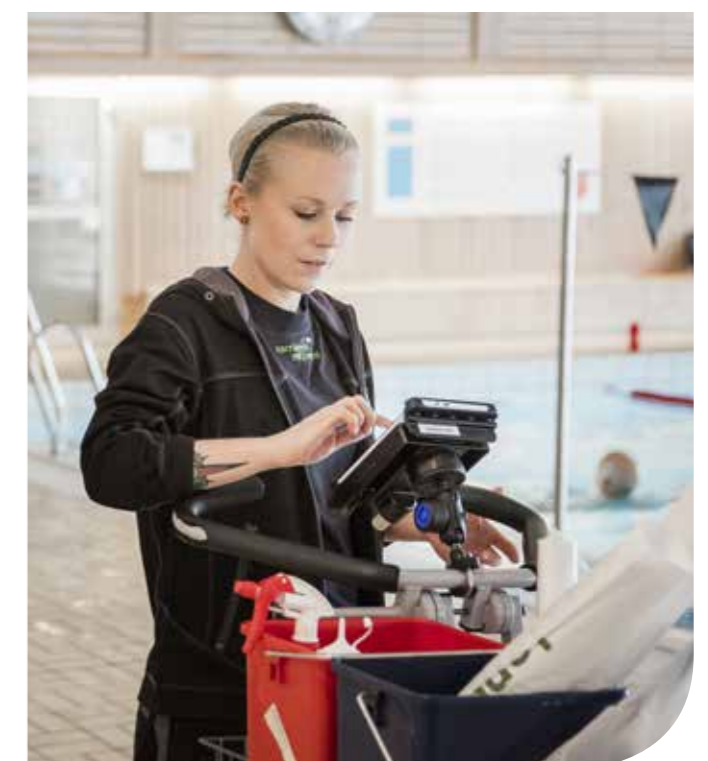
- Manage, document and follow up cleaning performance and quality through a digital system with objective KPIs
- Optimize your cleaning plans thanks to data on cleaning needs
- Boost quality and eliminate complaints by ensuring that facilities are stocked and cleaned when needed
- Maintained property value by having better control of cleaning activities
- Faster and easier hand-over between shifts and training for new employees



### Cleaners work smarter not harder

Tork EasyCube empowers you to be proactive and solve problems before they even arise:

- Ensure high quality cleaning by keeping track of tasks and ticking them off when you're done
- Eliminate unnecessary work by doing what's needed, when and where
- Less stress when you know that you're on top of things
- Stock your trolley based on real-time info on exactly what's needed
- Work feels more meaningful when you know that every task matters





## The business value of Tork EasyCube

Tork EasyCube has a large customer base around the world. Below are the result from multiple customers working with data-driven cleaning. With Tork EasyCube in place you can be assured that your cleaning resources are optimized. You will be able to prove that you are doing a good job, fulfilling the contract and meeting or exceeding your KPIs. Staff engagement will increase as a result of less stress and more meaningful tasks. And it reduces the training time needed for new cleaners.



**-24%**  
Fewer leaning rounds<sup>1</sup>

At least  
**20%**  
Cleaning hours saved<sup>2</sup>

**+30%**  
Higher customer satisfaction<sup>3</sup>

**99%**  
Fully stocked dispensers<sup>4</sup>

<sup>1</sup> The weighted average of results achieved by two Tork EasyCube customers, measured during 158 days, before and after the implementation of Tork EasyCube. <sup>2</sup> Based on the documented results achieved by three Tork EasyCube customers, measured before and after the implementation of Tork EasyCube. <sup>3</sup> Measurement of visitor satisfaction in two Tork EasyCube washrooms and two traditionally maintained and equipped washrooms at ISSA/Interclean exhibition, May 2016. <sup>4</sup> Based on Tork EasyCube data from 10 customers measured over 789 days.

## Help your team reach maximum efficiency

Did you know that 89% of all dispenser checks are unnecessary with traditional cleaning? Knowing exactly what's needed means no time is wasted. And more time allow cleaning teams to focus on quality and go the extra mile when cleaning, and managers can feel safe that nothing is neglected.

“With the help of Tork EasyCube, we can now make cleaning rounds more efficient and have gone from 90 cleaning rounds to an average of 68.”

Ralf Möller  
Foreman at Sodexo  
Facility management partner of Unilever

Find out how [➔](#)





## Set a new standard for customer satisfaction

Data-driven cleaning enables higher quality. Eliminate complaints and forget about untidy areas or empty dispensers. By ensuring that facilities are cleaned and stocked when needed you can ensure high quality cleaning throughout all areas. Switch to data-driven cleaning with Tork EasyCube for radically increased customer satisfaction.



“I think Tork EasyCube makes an important contribution to helping customers feel good throughout every part of their visit here.”

Lukas von Känel  
Manager  
Welle 7

Find out how [➔](#)

## Boost your team's engagement

If your staff feel good and are motivated, it's a win-win for them as well as your operations. Tork EasyCube will have positive effects for your staff. Work feels meaningful when they know that every task matters, and being more in control means less stress, which can lead to less sick leave. Your people are your most important resource – they will thank you for implementing Tork EasyCube.

“It takes the stress away from cleaning since we're on top of every problem.”

Jenny van Iersel  
Receptionist  
Apenheul Primate Park

Find out how [➔](#)



“From a situation where cleaning got remarks from visitors, we now score all time high on customer satisfaction index.”

Dragica Novacic  
Park Support Manager  
Gröna Lund

Find out how [➔](#)



“With the software in place it's hard to imagine work without it. It makes the job better, less stressful and more meaningful.”

Cleaner  
IKSU Sports facility

Find out how [➔](#)



## Let's get you started

Our dedicated teams will tailor a solution for you, install it, and provide all the support you need to use it.

- 
**1 Get started**  
 Preparation, installation and configuration of Tork EasyCube in your facilities
- 
**2 Training**  
 Training and support for your managers and cleaners to get started with Tork EasyCube
- 
**3 Tork EasyCube in use**  
 Working with data-driven cleaning as an integrated part of your daily operations
- 
**4 Business review**  
 Together we review the results and the achieved business value



Get in touch to learn more about how we can transform your business!

XXXX.XXX@essity.com  
 XXXX XXXX XXXX XXXX  
[tork.co.uk/easycube](http://tork.co.uk/easycube)

## Dispensers available with Tork EasyCube

The solution is compatible with a wide range of bins and high-quality paper and soap dispensers from Tork.

### Tork Elevation

-  Tork Jumbo Toilet Roll Dispenser (T1)
-  Tork Mini Jumbo Toilet Roll Dispenser (T2)
-  Tork Twin Mini Jumbo Toilet Roll Dispenser (T2 Twin)
-  Tork SmartOne® (T8)
-  Tork SmartOne® (T9 Single)
-  Tork SmartOne® (T9 Twin)
-  Tork Twin Midsize Toilet Roll Dispenser (T6)
-  Tork Coreless Midsize Toilet Roll Dispenser (T7)

### Tork Image Design™

-  Tork Xpress® Multifold Hand Towel Dispenser (H2)
-  Tork Matic® Hand Towel Roll Dispenser (H1)
-  Tork PeakServe® Continuous® Hand Towel Dispenser (H5)
-  Tork Waste Bin 50 Ltr (B1)
-  Tork Foam Soap Dispenser with Intuition™ sensor (S4)
-  Tork Xpress® Multifold Hand Towel Dispenser (H2)
-  Tork Foam Soap Dispenser with Intuition™ sensor (S4)
-  Tork Mini Jumbo Toilet Roll Dispenser (T2)
-  Tork Waste Bin 50 Ltr (B1)
-  Tork EasyCube® Data Collection Unit
-  Tork EasyCube® Visitor Registration Unit

### Tork Handtowel Cabinets for Recessed dispensers

-  Tork Xpress® Large Recessed Cabinet Towel Adapter (H2)
-  Tork Xpress® Medium Recessed Cabinet Towel Adapter (H2)



How else can we help?  
Get in touch to talk  
about your business.

tork.xxx  
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