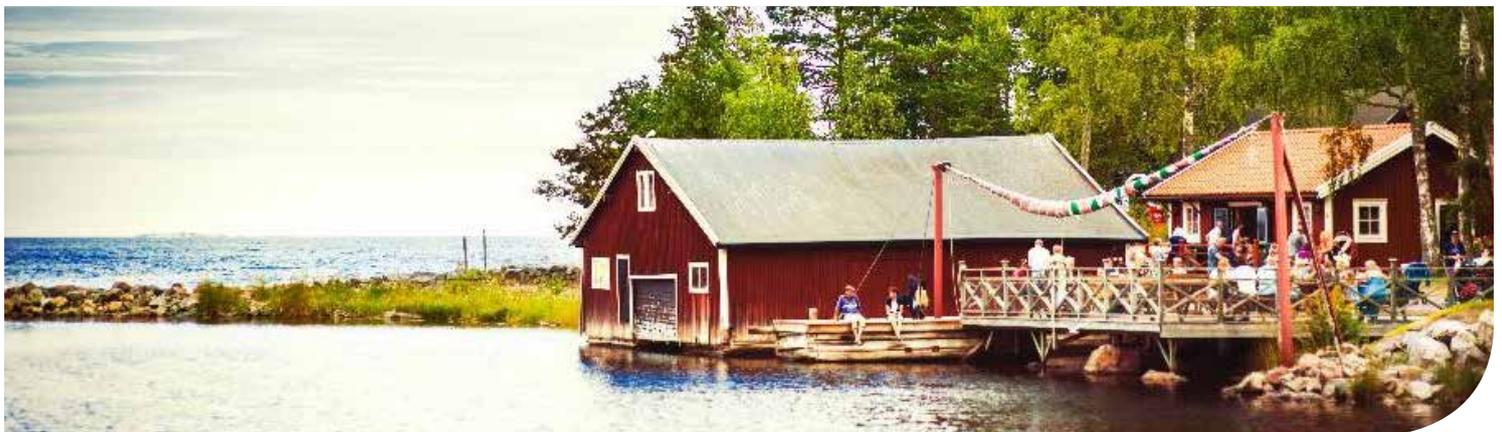


Thanks to Tork EasyCube™, we're saving several hours per day. The service has changed everything: in terms of efficiency you can hardly compare it to how things were before.



Tork EasyCube™ connects washroom dispensers and visitor counters to provide real-time information about cleaning and refill needs. Rather than doing fixed cleaning rounds, cleaners are now equipped with a tablet showing them exactly what needs to be done where, and what to bring.

Furuvik zoo and amusement park in Sweden has taken visitor satisfaction with washrooms to an all-time high since installing Tork EasyCube™.



“I’ve been able to spend less time overseeing cleaning while actually being more in control”

Kajsa-Lotta Halvarsson, Park Support Manager

Not only has Tork EasyCube™ made the cleaning job more fun, visitor satisfaction with the washrooms at Furuviik zoo and amusement park is better than ever. “I’ve been able to spend less time overseeing cleaning while actually being more in control”, says park support manager Kajsa-Lotta Halvarsson.

At Furuviik zoo and amusement park in Sweden, camels and water slides are just a stroll away from roller coasters and a concert venue. With a season of only 93 days, the park brings families together to enjoy the short, intense Swedish summer.

Connected dispensers boosting satisfaction

This season a new tool called Tork EasyCube has helped Furuviik take visitor satisfaction with the washrooms to an all-time high. Tork EasyCube is a digital cleaning management solution connecting washroom dispensers and visitor counters to provide real-time information about cleaning and refill needs. Rather than doing fixed cleaning rounds, cleaners are now equipped with a tablet showing them exactly what needs to be done where, and what to bring.

Furuviik surveys visitors about their experience each week, and the implementation of Tork EasyCube has taken washrooms from rather uneven scores to consistently higher and more even satisfaction. Thanks to Tork EasyCube, Furuviik has achieved visitor satisfaction goals for washrooms 46% more often in 2016 than the year before – even while raising the goals.

Cleaner washrooms and happier staff

With the new system, the cleaning team has become more independent and motivated.

A practical tool for business development

Kajsa-Lotta Halvarsson has used the data from Tork EasyCube to map washroom traffic across the park, identifying which areas need more capacity and which are under-utilized. Furuviik management will now invest in more washrooms, and park signage will be adjusted to direct visitor flows more efficiently.

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