



Hygiene statistics

According to the Worldwide Cleaning Industry Association, ISSA, successful contract cleaners are now focusing on cleaning for health vs. just cleaning for appearance. They are understanding the true value of cleaning as it relates to its impact on health, the environment and productivity.¹

The business case for a clean office is compelling:

- In the U.S. it costs employers \$227 billion in “lost productivity” from employee absenteeism due to illness, or “presenteeism,” when employees report to work but illness keeps them from performing at their best.²
- Handwashing is the single most effective way to reduce the spread of illness.³
- According to the CDC, teaching people about handwashing helps them and their communities stay healthy.⁴ Handwashing education:
 - Reduces the number of people who get sick with diarrhea by 31%
 - Reduces diarrheal illness in people with weakened immune systems by 58%
 - Reduces respiratory illnesses, like colds, by 16-21%
- In a study of employee absenteeism, the number of absences was 50.6% lower in a test group that was part of a hand hygiene program that combined education and use of a hand sanitizer.⁵
- Most studies have shown that the flu virus can live and potentially infect a person for up to 48 hours after being deposited on a surface.⁶

¹<http://www.issa.com/video#327>

²<https://www.forbes.com/sites/brucejapsen/2012/09/12/u-s-workforce-illness-costs-576b-annually-from-sick-days-to-workers-compensation/#32abf5675db0>

³http://www.ccohs.ca/oshanswers/diseases/washing_hands.html

⁴<https://www.cdc.gov/handwashing/why-handwashing.html>

⁵<https://www.ncbi.nlm.nih.gov/pubmed/12032496>

⁶<https://www.cdc.gov/flu/school/cleaning.htm>